

THE 712 INITIATIVE

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FOR IMMEDIATE RELEASE

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CreekTop Gardens Announces New Partnership, Ribbon Cutting July 21

COUNCIL BLUFFS, IA, July 16, 2021– CreekTop Gardens, a community garden run by local nonprofit The 712 Initiative, is excited to announce a new partnership with Iowa Total Care.

CreekTop Gardens will celebrate garden updates with a ribbon cutting on July 21 at 2 p.m. This event will provide the community an opportunity to come out and learn more about the garden.

“Iowa Total Care is pleased to provide financial support for the CreekTop Gardens so they can teach students how to grow a garden and have access to fresh produce,” said Mitch Wasden, President & CEO of Iowa Total Care. “Through Iowa Total Care’s Be Well. Eat Well initiative, which promotes healthy living through healthy eating, we are honored to partner with the 712 Initiative.”

The garden consists of 90 8’x4’ plots that are rented out annually. For the 2021 season there are 50 community gardeners renting plots, the most for any season.

Part of CreekTop Gardens programming includes hosting Council Bluffs Community School District students over the summer months where they learn how to garden and grow produce. A number of plots are set aside to grow food to donate to local shelters this season.

“We are beyond excited to have Iowa Total Care as our new partner for the CreekTop Gardens,” said Sheryl Garst, CEO of The 712 Initiative. “This space not only provides plots for eager garden enthusiasts but also is a key outdoor classroom for the Council Bluffs Community School District summer program and the community at large.”

“This partnership ensures the sustainability of this space to assist in better community health outcomes.”

For more information on the community garden visit www.the712initiative.org/creektop-gardens or reach out to creektopgardens@the712initiative.org.

CreekTop Gardens can be found on Facebook and is a program of The 712 Initiative.

About Iowa Total Care

Iowa Total Care is a managed care plan that provides health insurance in Iowa. Established in 2019, Iowa Total Care exists to improve the health of its members through focused, compassionate and coordinated care. Iowa Total Care is a wholly-owned subsidiary of Centene Corporation, a diversified, multi-national healthcare enterprise. For more information, visit www.iowatotalcare.com.

For more information about Iowa Total Care’s Be Well. Eat Well initiative, visit iowatotalcare.com/bewelleatwell.